**Retail Support Template**

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**CC:** [cswanson@coralgables.com](mailto:cswanson@coralgables.com)**;** [bikewalkcoralgables@gmail.com](mailto:bikewalkcoralgables@gmail.com)

**Subject:** We support the Gables Greenways

**Body:** Dear Mayor and Commissioners,

As the [CEO / Partner / Sales Director] of [My Company, Inc.], I am proud of our role in the the economy of Coral Gables and our local community. We sell [INSERT product] at over [INSERT store count] locations across South Florida.

Like many businesses in Coral Gables, a growing number of our [INSERT headcount] employees are interested in safe and effective transportation options. Several members of our team would ride a bike to the office if they felt comfortable and safe on city streets.

It is also clear that more and more of our customers ride their bikes to us. Evidence globally is overwhelming that bicyclists and pedestrians spend more with local retailers and businesses than car drivers. We want to see this part of our trade grow.

We value employee satisfaction, health, and freedom and that’s why we endorse the Gables Greenways plans to create new separated routes through the heart of our city.

The separated bike lanes on Salzedo that connect through downtown Coral Gables will help us attract and retain the employees our business needs to continue to thrive. They will make Coral Gables a more attractive city in which we can build and run our business.

The ‘Gables Greenways’ are good for our business and for Coral Gables.  Please make sure these plans are implemented without delay.

Kind regards,

[Name]  
[Title]  
[Company]